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~ Ann Landi, Contributing Editor for ARTnews

The Award-Winning Photography of **DAVID LEASER**

ABOUT THE ARTIST:

David Leaser (born May 21, 1962) is an award-winning fine art photographer and author from Southern California. He is known for his highly detailed, close-up photography of botanical subjects using innovative technology to composite dozens of images together. Leaser's work has been compared by critics to 17th century botanical painters because of the intense detail of his subjects.

CAREER HIGHLIGHTS:

- David Leaser took first place in two categories in the Moscow International Foto Awards '14 Competition. Leaser's "Art in Nature" series was awarded first place in the Nature: Flowers category, and he was the grand winner of the overall Nature category against 10 other Nature classifications.
- David successfully launched five consecutive botanical series at the prestigious, curated Architectural Digest Home Design Show in New York. ABC News Primetime featured his work to represent the best of the show. See <http://vimeo.com/98894200>. His latest "Tulipmania" collection sold out within 48 hours at the 2014 show.
- David has been featured in print, including *Architectural Digest*, *The Los Angeles Times*, *The New York Times*, *Nikon World* and *Sunset*.
- Nikon recognized the groundbreaking techniques David is using and featured David's step-by-step techniques in their flagship magazine. David has created a unique photographic process that marries the technology of Nikon with NASA. It took him years to create this process to show these highly detailed images.
- David won the Silver Medal in the International Photography Award amidst 8,000 submissions from 90 countries, and was selected for *Sunset Magazine's* "West at its Best."
- The London Art Biennale juried his "Tiger's Eye" for its 2013 show, the *only photograph* accepted out of 20,000 submissions from 140 countries.
- The Huntington Library developed an artist series around his work and has inducted 11 pieces into its permanent collection.

WHY THIS COLLECTION IS NEWSWORTHY:

- **DAVID USES CUTTING-EDGE TECHNOLOGY FROM NASA TO CREATE WORKS OF ART**
Marrying NASA and Nikon, David composites dozens of photos together to reveal a "bee's eye" view so detailed you can literally see the pollen glistening off the stamens. Nikon documented David's work in their flagship magazine describing how he redefined botanical photography by showing details impossible to see with the naked eye or traditional photography.
- **RARE AND UNUSUAL PLANTS MANY HAVE NEVER SEEN**
From Amazonian rainforest plants the size of a quarter to heirloom tulips popular in 1600s Holland, David's subjects are rare and unusual, even endangered. David is bringing heightened awareness of these plants through his work.
- **MODERN ART THAT LOWERS YOUR BLOOD PRESSURE**
David's artwork is provocative but also makes you smile. His images celebrate the universal appeal of flowers and nature from a unique viewpoint. Ann Landi, contributing editor for *ARTnews*, writes David's works "seduce us as only an unforgettable work of art can: with an invitation to look, and look again."

AVAILABILITY: David lives in San Diego and is available for interviews within an hour's notice. He will be at the Art San Diego Show beginning Tuesday, Nov. 4 through the close of the show but is available before or after the show. He can also be interviewed at his home near Carlsbad where he has a botanical garden and can show his process for creating art from selecting a flower to producing an extremely detailed image using his high tech process.